Defining the future of publishing

PAGEPress® is an international Open Access scientific publisher based in Pavia, Italy, which offers a platform specialized in the online-only publication of scholarly journals.

PAGEPress has been developing its services as a publisher of medical and scientific journals since 1992 and it is the first in Italy to promote the Open Access publishing model which provides the widest circulation of knowledge and contributes to spreading research results among the scientific community.

Following the Open Access concept, PAGEPress guarantees a high quality service in the editorial process, offering cost-effective solutions to customers, whether they be universities, libraries or scientific societies.

Why advertising with us?

- Freely accessible online contents
- High quality articles and research
- High traffic websites
- High incomes on tailored web campaigns
- Well controlled investments

PAGEPress publishes more than 60 Open Access, online, peer-reviewed, scholarly journals in a variety of fields such as medicine, biology, zoology, agriculture, and many others. Its growing portfolio includes new publications, well-established journals, and a considerable number of titles for a wide range of scientific and academic societies. What's more, PAGEPress journals are also well distributed among the main online directories, giving access to readers worldwide and attracting international visitors from all over the world.
Traffic analysis

- Over 35,000 visits a month (January 2013 figures)
- Over 30,000 registered users
- Over 56,000 sponsored newsletter e-mail addresses
- Over 67,000 articles in PDF downloaded each month
The number of PAGEPress journals continues to increase and to cover new areas of research. In 2012 only, we welcomed 15 new journals, many of them coming from universities, scientific societies and study groups which have appreciated the advantages of Open Access publishing and of an editorial partnership with us.
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<tr>
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<td>Trends in Evolutionary Biology</td>
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- Journal of Xenobiotics
- Microbiology Research
- Stem Cell Studies
- Trends in Evolutionary Biology
- International Journal of Plant Biology
- Wine Studies

**ENTOMOLOGY**
- Journal of Entomological and Acarological Research
- Bollettino della Società Entomologica Italiana
- Memorie della Società Entomologica Italiana
- Entomologia

**PUBLIC HEALTH**
- Journal of Public Health in Africa
- Journal of Public Health Research
- Italian Journal of Food Safety
- Health Psychology Research
- Medical Education Development
- Mental Illness
- Nursing Reports

**ZOLOGY AND AGRICULTURE**
- Italian Journal of Agronomy
- Italian Journal of Animal Science
- Journal of Agricultural Engineering
- Veterinary Science Development

**SCIENCES AND TECHNOLOGIES**
- Journal of Computational Astrophysics and Algorithmic Design
- Global Meteorology
- Journal of the Siena Academy of Sciences
- Nanotechnology Development
- Research in Geophysics

**ARCHEOLOGY**
- Antiqua
- Open Journal of Archaeometry
- Human Origins Research
PAGEPress enjoys the loyalty of universities, international associations and scientific societies which entrust us with the development and growth of their publications.

- The Italian National Research Council
  CNR, Consiglio Nazionale delle Ricerche, Italy
- University of Brescia
  Università degli Studi di Brescia, Italy
- University of Milan
  Università degli Studi di Milano, Italy
- University of Pavia
  Università degli Studi di Pavia, Italy
- Academy of Emergency Medicine and Care
  Pavia, Italy
- Animal Science and Production Association
  ASPA, Associazione per la Scienza e le Produzioni Animali, Italy
- Italian Journal of Medicine
  FADOI Federation of Associations of Hospital Doctors on Internal Medicine, Italy
- Italian Society of Histochemistry
  SII, Società Italiana di Istochimica
- Italian Society of Rheumatology
  SIR, Società Italiana di Reumatologia
- Italian Society of Agronomy
  SIA, Società Italiana di Agronomia
- Italian Society of Agricultural Engineering
  AIIA, Associazione Italiana di Ingegneria Agraria
- Italian Association of Veterinary Hygienists
  Associazione Italiana Veterinari Igienisti
- Thalassaemia International Federation
  Cyprus
- Accademia dei Fisiocritici in Siena
  Italy
- Italian Group for Bone Marrow Transplantation
  GITMO, Gruppo Italiano per il Trapianto di Midollo Osseo
- Italian Society of Anesthesia, Analgesia and Pediatric Intensive Care
  SIAATIP, Società Italiana di Anestesia, Analgesia e Terapia Intensiva Pediatrica
- Italian Society of Hemapheresis and Cell Manipulation
  SIdEM, Società Italiana di Emaferesi e Manipolazione Cellulare
- Italian Urology and Gynecological Association
  AIUG, Associazione Italiana di Urologia Sinecologica e del Pavimento Pelvico, Italy
PAGEPress strives to set the highest standards of excellence in all aspects of its activities, including its journal image, its style of presentation, the quality of the editorial process on every level, the transparency of its operations and procedures, its accessibility to the scientific community and the public, and its educational value.

PAGEPress is committed to a fair and rigorous editorial process. The decision to accept an article for publication will be based purely on scientific quality and importance. PAGEPress charges authors a price that reflects the actual costs of publication. However, the ability of authors to pay publication charges will never be a consideration in the decision as to whether to publish.

PAGEPress ensures

- A highly professional mother-tongue copyediting service
- Structural revision
- Language consultancy

- A strategic marketing service
  - online publishing opportunities
  - events (congresses, conferences and meetings)
PAGEPress is a specialist team with the experience and expertise necessary to help you find advertising and sponsorship solutions to meet your every need, capturing the attention of new customers in the most speedy and efficient way possible.

We offer a diversified range of advertising solutions which can be developed with specific target areas in mind, guaranteeing unbeatable quality and coverage of everything of interest to all those working in the scientific world.

Our journal sponsorship allows you to communicate with your target markets in ways that go beyond the media component of a sponsorship package. We invite you to share our commitment towards scientific research, Open Access and digital publishing.

In fact, our innovative strategies give us a cutting edge over our competitors, putting us at the forefront of digital advertising in the publishing sector.

Our advertising options form a successful sponsorship program because we care about the design, implementation and management of your campaigns.

We can specifically target users in different countries for your online campaigns and set up direct e-mail campaigns to scientists in related fields.
ADVERTISING OPTIONS

EXPANDABLE BANNER

SKIN BANNER

PAGE BANNER

HOMEPAGE | Top Leaderboard (512x70px)
ALL PAGES | All pages: Skyscraper (160x600px)
ALL PAGES | Footer (512x70px)
ALL PAGES | All pages: Square button (160x160px)

ANNOUNCEMENT BANNER
PAGEPress offers a direct e-mail service over a vast range of topic areas enabling you to target potential new customers according to their professional profile, location, institution or specialized field.

The PAGEPress newsletter is sent out four times a year to over 30,000 people registered on our database. We bring you up to date with everything that is happening at PAGEPress, our latest journal launch, the corporate press releases, and news concerning events and meetings.
REPRINTS AND SUPPLEMENTS

We can provide you with the most appropriate articles to be used as handouts at symposiums, specialist meetings and conferences.

Our reprint service includes
- peer reviewed articles or reviews
- collections of articles
- a professional high-quality print on acid-free paper
- prompt turnaround times

PAGEPress publishes a wide range of supplements on topics of particular interest. These supplements are published online but are also available in print, on CD or USB stick, and all offer various sponsorship opportunities. In order to ensure that they meet our high editorial standards, all articles are subject to full peer review.
OPPORTUNITIES FOR INNOVATION

Innovation can be about technologies as well as having the intuition to understand how the world is changing and invest in appropriate new, low-cost business models. Open Access allows the spreading of knowledge and the results of the latest scientific research to be shared by everyone, everywhere. You will benefit from the visibility of those who read, use, mix and study our articles and papers.

LOGO SPONSORSHIP

Sharing our journal mission and reputation, taking part in its development, believing in its success, this is what it means to be a sponsor of one of our journals and support PAGEPress in its development, growth and contribution to the scientific community, placing your logo alongside our products and corporate communications. PAGEPress will insert your logo and a brief description of your activities on the Sponsor Page of its website. Together with your marketing office, we will study additional tailored options designed according to individual needs and requirements.

PREMIUM JOURNAL SPONSOR

Your business company purchases the right to be the “premium” sponsor of the journal, taking up the main advertising banner positions.

ADVERTISING OPTIONS

- Expandable banner (to be displayed on the home page of the journal)
- Square button (to be displayed on all pages of the journal website)
- Announcement banner

EXCLUSIVE JOURNAL SPONSORSHIP

Please contact us at marketing@pagepress.org
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Endorsed publications, sponsored guidelines and reports so as to ensure your scientific information reaches targeted audiences.

E–PRINTS
Scientific articles are available online and accessible with a password to be printed (predetermined maximum number) and distributed to your clients.
KEYS TO SUCCESSFUL ADVERTISING

DIGITAL ADS

In a rapidly changing publishing landscape, digital advertising on Open Access journals could become an affordable and personalized way to advertise your services and products, and reach an influential audience and discerning customers.

Each of our journals is distinctive for its subject, appeal, readers and circulation. So each of our advertising proposals is different.

Please contact us, specifying the journal in which you would like to promote your brand, service or product. We will be glad to offer you the best campaign solutions customized to satisfy your real corporate needs.
PAGEPress is an Open Access online only publisher. However, some of our journals have a printed version distributed to subscribers or to members of the scientific societies and associations we publish for.

For example:

- **Italian Journal of Medicine** - FADOI Federation of Associations of Hospital Doctors on Internal Medicine, Italy
- **Journal of Limnology** - CNR ISE Institute of Ecosystems Study, Italy
- **Italian Journal of Agronomy** - Italian Society of Agronomy - SiA
- **Journal of Agricultural Engineering** - Italian Society of Agricultural Engineering - AllA
- **Journal of Entomological and Acarological Research** - Università degli Studi di Milano
- **European Journal of Histochemistry** - Università degli Studi di Pavia

Each of these titles reaches thousands of professionals in corporate, academic, government and scientific organizations each month.

Please contact us: our experts will be happy to provide you with all the information you may need.

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